# **JAY REWERTS** Software Engineer

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## WHAT I CAN DO FOR YOU As a software engineer

I am a skilled software engineer with a diverse background in 2D graphic and web design/development, 3D graphics/modeling, and video design. I am passionate about integrating design with technology and am eager to contribute my expertise to create impactful, user-centered solutions.

## **AS A DESIGNER**

I am an adept designer with a vast skillset; everything from 2-Dimensional Graphic and Web Design/ Development to 3-Dimensional Graphics/ Modeling and Video Design. I am very passionate about design and would love the chance to make a meaningful and positive impact with my design style while working with you.

## **EDUCATION**

Iowa State University 2015 | Ames, IA B.F.A in Graphic Design Digital Media and Philosophy Minor

# AWARDS

Gold ADDY<sup>®</sup> Award Oklahoma Advertising Awards B-to-B Website (2018)

#### **Silver Award**

Oklahoma Advertising Awards Direct Mailer (2018) Responsive Design, Website (2018)

#### **Bronze Award**

Oklahoma Advertising Awards Animation, Special Effects or Motion Graphics (2018)

## **DESIGN AND DEVELOPMENT SKILLS**

#### SOFTWARE

Adobe Illustrator Visual Studio Code Adobe After Effects Adobe InDesign Adobe Photoshop Axure RP Figma Adobe XD Autodesk Maya Cinema 4D Visual Studio Atlassian/JIRA GitHub

#### **GRAPHIC & VIDEO**

Grid Systems Editorial Illustration Photography Poster Logo Identity Systems Motion Graphics

2D/3D Animation Video Editing Infographic Trademark Book Typography Brochure

WEB & DEVELOPMENT

HTML CSS/SCSS/SASS UI/UX Design Accessibility/ADA/508 Compliance Responsive Design Accessibility Tools: WAVE and AXE devtools Angular Bootstrap TailwindCSS jQuery/ JavaScript React/ NextJS Vue3 Storybook JS XAML C# PHP/Laravel Page Layout Landing Pages Themed Pages Social Media Ads Email Design

### **CONTENT MANAGEMENT SYSTEMS**

Sitecore XP/XM CloudOmniUpdateWixWordPressAdobe Experience CloudSquarespaceWebflowDrupal

## **WORK EXPERIENCE**

#### Software Engineer | Bank of Oklahoma

February 2023-Current, Remote

- Actively participated in an AGILE development environment, engaging in sprint planning, daily stand-ups, and sprint reviews.
- Utilized Jira for ticket tracking to manage and prioritize tasks, ensuring efficient workflow and effective communication.
- Worked with Azure for repository management, pull requests, and builds, leveraging version control to track and manage code changes.
- Developed responsive, accessible, and user-friendly web components and pages using modern HTML, CSS/Tailwind, and JavaScript.
- Ensured cross-browser and device compatibility for web components.
- Collaborated closely with UX/UI designers and back-end developers to integrate front-end components into a Sitecore environment.
- Completed online courses to adhere to modern coding standards and best practices.
- Implemented accessibility standards (WCAG guidelines) for inclusive web experiences.
- Utilized Angular, Sass, and TypeScript to create custom-styled components based on the Angular Material library.
- Developed front-end tests to ensure accuracy and consistency of custom components' styles.
- Created and managed tickets for bugs and new features, coordinating with developers, managers, and designers.
- Regularly met with cross-functional teams to discuss the development and implementation of a new component library for multi-team use.
- Ensured quality and consistency of custom components by adhering to best practices and coding standards.
- Completed comprehensive Angular training for a legacy application transitioning from AngularJS to Angular 17.
- Served as the primary frontend developer responsible for the smooth and efficient migration to Angular 17.
- Initiated training in React and Next.js in preparation for transitioning to Sitecore XM Cloud from Sitecore XP CMS.

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## WHY I STAND OUT

I'm a designer turned developer who is passionate about creating impactful, user-centered digital experiences through empathy and problem-solving. I am a curious person and a life long learner, always eager to learn from others.

## WORK EXPERIENCE CONT.

### Software Engineer & UX Designer | Fire Engine RED, INC.

October 2021-October 2022, Remote

- Collaborated with the product manager to enhance user experience by introducing new features and updated designs to meet customer expectations.
- Designed and developed new components that improved the overall user experience, migrating legacy components into Vue2/3, SASS, and Laravel based on Atomic design principles.
- Implemented Accessibility review guidelines for components and integrated accessibility checks into the JIRA ticketing process.
- Maintained an up-to-date VPAT and trained QA on Accessibility tools and best practices for addressing issues.
- Ensured that accessibility requirements were Section 508 compliant and aligned with W3C standards.
- Used Axure RP to prototype the application and update features for stakeholder approval.
- Maintained and updated Figma designs to reflect changes in features.
- Reviewed and approved code, maintained and updated automated tests, and assisted with database changes as needed.`

### Front End App Developer and

# Web/Graphic/UI & UX Designer | Oklahoma Turnpike Authority

#### October 2018-October 2021, Oklahoma City, Oklahome/Remote

- Collaborated with managers and stakeholders to design and build multiple Angular web applications for customers and customer service representatives.
- Created initial designs in Adobe Illustrator and developed prototypes in Adobe XD and Balsamiq, focusing on UX and responsive design.
- Translated designs into Angular components and developed them using HTML, CSS/SCSS, and TypeScript.
- Maintained the design and development workflow through JIRA, establishing processes for design approval and accessibility review.
- Worked with the project manager to establish priorities and meet deadlines.
- Collaborated closely with back-end developers to ensure seamless handoff of front-end code.
- Trained to become a full-stack developer.
- Designed and laid out the Annual Financial Report for three consecutive years.
- Led the creation of new websites on the Adobe Experience Cloud system.
- Presented new designs for the Oklahoma Transportation App.

## Web/Graphic Designer | Paycom

#### May 2017–July 2018, Oklahoma City, Oklahoma

- Led the redesign of Paycom.com, utilizing a "graceful enhancement" approach to design and development.
- Created various landing and themed pages for events, marketing, and company resources.
- Designed brochures, posters, promotional materials, marketing emails, and print, social, and display ads.
- Contributed to the creation of animated informative videos and in-house motion graphics for social media posts and marketing materials.
- Developed GIFs for more engaging content and social media posts.

#### Web Designer | Oklahoma State University

#### August 2015–May 2017, Stillwater, Oklahoma

- Created, updated, and maintained the main University web pages in Drupal.
- Assisted in migrating the University website from Drupal to OmniUpdate.
- Designed web icons, banners, ads, and layouts for various University departments, including Admissions and Marketing.
- Provided website support for all University departments through a ticket help center.
- Created and maintained email communications sent to students, faculty, and staff by the Communications department.

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## WORK EXPERIENCE CONT.

#### Web Designer | ISU Book Store

May 2014-July 2015, Ames, Iowa

- Modernized the ISU Book Store website, ensuring it was responsive and user-friendly on both mobile and desktop versions.
- Designed the website with a "mobile-first" approach to accommodate the high number of students accessing the site via mobile devices.
- Photographed products in a professional setting using backdrops and light boxes, then edited the images for color accuracy and visual appeal.
- Wrote product descriptions to enhance the online shopping experience.
- Created ads for web, email, and in-store displays.
- Developed marketing emails sent to students using mass email lists.

## **COLLEGE EXPERIENCE**

#### Multimedia Design

#### Fall 2013

A semester of study on 2-Dimensional Animations and Motion Graphics using After Effects by creating several different animated videos. Such as a kinetic typography video of a passage of the Euthyphro and a title sequence for the movie Nosferatu.

#### Video Game Design

#### Spring 2013 & Spring 2015

Two semester's of study on game design and development using the Unity Game Engine and Autodesk Maya/Cinema 4D for modelling and animation. Completed multiple basic games such as a medieval pac-man that turned into a first-person horror mystery game and a first person exploration action platformer. Also created several different character and object models while also animating them.

#### **Motion Graphics**

#### Spring 2014 & Spring 2015

Two semester's of study on 3-Dimensial Animated Graphics using Cinema 4D and Autodesk Maya for modelling and animating short videos. Such as an interpretive music video to a Gorillaz song and an informational dialogue about drug use in the style of South Park. Also used Adobe After Effects for compositing the video and rendering out the final files.

#### **3-Dimensional Modelling**

#### Spring 2015

A semester of study on 3-Dimensional Modelling, Texturing and Lighting using Cinema 4D. Creating models such as a lightsaber and creative staff weapons to Anakins' podracer from Star Wars Episode 1.